

RIDGE DAY 2009

SEPTEMBER 26

Ridge Day became a Pleasant Ridge annual tradition in the late 1990's. The festival represents a time for neighbors to visit, business owners to showcase their business and the community to celebrate summer and our great community.

Ridge Day kicks off with a parade along Montgomery Road, followed by games, rides, food and family fun entertainment at the Pleasant Ridge Presbyterian Church. There will be live music and dance performances throughout the day, and the celebration will end with live music and dancing in the evening at Ridge Night.

2009 Ridge Day will be the biggest and best Ridge Day to date; however, it cannot be successful without the extra help from many friends and partners. We are in need of event sponsors. This is a great opportunity for local businesses to fuel the event, while gaining cost effective marketing for business. Please consider making a donation to help make this event a success and to drive local sales to your business!

All donations are tax deductible. Ridge Day is Pleasant Ridge's largest fundraiser and the proceeds from the event will contribute to beautification of our neighborhood and overall operating expenses of the Pleasant Ridge Community Council.



2008 RIDGE DAY SPONSOR BENEFITS

Associate Sponsor- \$100.00

- Company name on Ridge Day website
- Company name on Ridge Day program

Mutual Booth Sponsor- \$150.00

- Company name on Ridge Day website
- Company banner displayed at shared, interactive booth
- Company name on Ridge Day program

Single Booth Sponsor- \$350.00

- Company name on Ridge Day website
- Company name on large sponsor banners
- Company banners displayed at your own interactive booth
- Company name announced at Ridge Day events
- Company name on Ridge Day program

Major Booth Sponsor- \$500.00

- Company logo on Ridge Day website
- Pre-Event media, including City Beat advertisement
- Company logo on large sponsor banners
- Company banners displayed at **high profile** booth
- Company name announced at Ridge Day events
- Company name on Ridge Day program
- Company logo on 500 pre-event posters

Diamond Sponsor- \$750.00

- Company logo identified on Ridge Day website
- Pre-Event media including City Beat advertisement
- Company logo on large sponsor banners
- Corporate banners displayed
- Company name announced at day and evening events
- Company logo on Ridge Day program
- Company logo on 500 pre-event posters
- Logo placement on event t-shirts
- 1/12 page informant add once per year

Platinum Sponsor- \$1,500.00

- Logo identified on Ridge Day website
- Pre-Event media including City Beat advertisement
- Company logo on large sponsor banners
- Corporate banners displayed
- Company name announced at day and evening events
- Company name on Ridge Day program
- Logo on 500 pre-event posters
- Logo placement on event t-shirts
- 1/6 page Informant add twice per year



Ridge Day 2009—September 26

Sponsorship Form

Business Name: _____

Contact Name: _____

Contact Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

My Ridge Day 2009 Sponsorship Level is:

_____ Platinum Sponsor \$1,500.00

_____ Diamond Sponsor \$750.00

_____ Major Booth Sponsor \$500.00

_____ Single Booth Sponsor \$350.00

_____ Mutual Booth Sponsor \$150.00

_____ Associate Sponsor \$100.00

_____ In-kind Contribution: _____

_____ Check is enclosed _____ Send Invoice via email _____ Send invoice to above address

PLEASE NOTE: ALL SPONSORSHIP FORMS MUST BE RECEIVED BY July 15, 2009

For More Information Contact:

Ken McWhorter
mcwhorter15@yahoo.com
513-351-8672

Please send filled out forms and checks to:

Ridge Day 2009 Committee
Pleasant Ridge Community Council
5980 Lester Rd
Cincinnati, Ohio 45213

