

Survey Name: Groceries in Pleasant Ridge Survey

Response Status: Partial & Completed

Filter: None

Jun 02, 2008 10:29:25 AM

1. Would you shop at a neighborhood market?

	Number of Response(s)	Response Ratio
Yes	288	97.2%
No	7	2.3%
No Responses	1	<1%
Total	296	100%

2. Would you join a neighborhood co-op?

	Number of Response(s)	Response Ratio
Yes	183	61.8%
No	76	25.6%
No Responses	37	12.5%
Total	296	100%
99 Comment(s)		

3. Is fresh, locally grown produce important to you?

	Number of Response(s)	Response Ratio
Yes	273	92.2%
No	22	7.4%
No Responses	1	<1%
Total	296	100%

4. Are organic products important to you?

	Number of Response(s)	Response Ratio
Yes	180	60.8%
No	115	38.8%
No Responses	1	<1%
Total	296	100%

5. What is the most important factor that would determine your likelihood to shop at a local market?

283 Response(s)

6. What are the products you would want a neighborhood market to carry?

264 Response(s)

7. If available, how many times a month would you patronize a neighborhood market?

	Number of Response(s)	Response Ratio
1	8	2.7%
2	30	10.1%
3	55	18.5%
4	93	31.4%
5+	109	36.8%
No Responses	1	<1%
Total	296	100%

8. If available, would you shop at a neighborhood market for staple food items?

	Number of Response(s)	Response Ratio
Yes	261	88.1%
No	32	10.8%
No Responses	3	1.0%
Total	296	100%

9. Is a walkable neighborhood grocer important to you?

	Number of Response(s)	Response Ratio
Yes	217	73.3%
No	77	26.0%
No Responses	2	<1%
Total	296	100%